PTO General Meeting

PLE, Library August 27, 2024 @ 6:15pm



Members in Attendance:

Cindy Woodcock Talita Oliveira Jillian Artis Krissy Meehan Giseli Colleto Paula Cocha Martina Lanfersiek Pamela Gregorio Jamylle Moura Whitney Stephens Gretta Vieira Lisa Mendillo Celine Biaugeaud Adriana Monrov Lorena Simonetti Jennifer Lopez Jonathan Skladonowski Liz Roth Dr. Christine Szymanski **Bridget Pereira** Thais Lopes **Betsy Shaw** Juliana Mota Gabriela Lopes Courtney Padulla Izabella Richards Whitney McBride Amber Punga Katya Fisher Jasmine Krull Christine Beach Meagan Wood Katie Schwartz Paula Braziller Ashley Wassell Maria Barrios

Miranda Saint Louis Juliana Sobral

- 1) Call to order was made at 6:27pm by Mrs. Woodcock.
- 2) Minutes from the previous general meeting were distributed. Mrs. Punga made a motion to approve, motion seconded by Mrs. Beach. Motion carried.
- 3) Introduction of the board
- 4) President's report:
 - a) Review of year to date PTO accomplishments
 - i) School Supply Boxes \$1,250 raised toward PTO income
 - ii) Spiritwear Sales year to date, PTO has sold close to \$5,500 in spirit wear
 - (1) Ms. Saint Louis suggested PTO consider a "senior" "proud parent of a PLE 5th grader" shirt for future spirit wear store sales
 - iii) Chalk the Walk done the night before school started
 - iv) Kindergarten BooHoo/Yahoo Breakfast was held the first day of school
 - v) PTO purchased chargers for each of the 37 classrooms at request of Dr. Szymanski
 - vi) Staff Appreciation Lunch was sponsored by PTO to welcome teachers back to school, led by Jillian Artis
 - Call for Sponsorships our current sponsors include: Platinum Sponsors -Sakowitz Smiles and Sunshine Pools; Gold Sponsors - Lessons in your Home and Dark Horse Benefits. Orlando Health and Fidelity have verbally committed to

sponsorships as well. Call for any members with businesses or associates they can ask.

5) Treasurer's Report:

- a) Proposed 2024-2025 Budget budget published and reviewed. There was \$23k carried over from last school year in the account. Mrs. Meehan provided an overview of items paid for and income received to date.
- b) Dr. Szymanski addressed our main fall fundraiser, the Fun Run, which we are promoting in conjunction with Booster. The funds are being used to raise funds for murals for the building. Sketches of proposed artwork of Pouncer murals and art sketches from the artist were displayed.
- c) Motion made to approve the 2024-2025 proposed budget made by Ms. Lopez, motion seconded by Dr. Szymanski, motion carried.

6) Secretary's Report:

- a) Mrs. Lanfersiek addressed a new initiative to communicate with PTO membership via email and social media, creation of a Membership Roster which is reaching almost 300 members. PTO is utilizing room parents to communicate directly with class parents and with administration to reach the teachers.
- b) A new PTO Monthly Newsletter will be sent out for advising of upcoming events
- c) Spiritwear store has new items added, pre-order deadline is 9/1

7) Media and Marketing Report:

- a) This year, PTO's goal is to expand our reach through social media, the website, newsletter, and emails
- b) The website has been updated to facilitate communication, additional pages have been added including a dedicated events page with upcoming events and links for sign-ups/RSVPs, and an updated membership form

8) Multi-Lingual Liaison

- a) Whatsapp Chat is available for Portuguese families. Ms. Lopez provided translation of various topics including the Fun Run, Spirit Nights, and College Colors day in Portuguese for attendees
- b) Ms. Lopez volunteered to open a second Spanish chat if necessary or desired

9) Events and Fundraising

- a) Mrs. Biaugeaud provided a sponsorship update and requested assistance from any local businesses.
- b) Events update
 - i) Build a Mascot is this Friday 8/30 being led by Mrs. Hodges
 - ii) Garden Club is being led by Mrs. Beach. Mrs. Beach provided an update that the club will be starting in mid-September. She has soil for delivery option to prepare the bed and is buying sprinkler heads to water the garden. The funds raised from membership fees will go back to PTO for use by the Garden Club. The club will be on Wednesdays 2-3pm. To include more kids we will have two sessions (fall and spring). A request was made for volunteers to help set up or help with running the club to enable PTO to open registration to more students.

- iii) Panther Bucks Store this year it will be two days, Thursdays and Fridays, every other week. Classes are divided up. Mrs. Lund is the lead for the store along with Josh Petrozzeillo. There is a link for volunteers to come assist.
- iv) Grandparents' Breakfast being led by Taina Wolters is coming up on 9/6. Reminder to make sure if your families are coming that they pre-register in the office with their ID to streamline the entry process.
- v) Booster Panther Fun Run Mrs. Punga is assisting with Fun Run as the lead and Booster is helping run the event.
- vi) Spirit night at Abbots 9/16
- vii) Trunk or Treat call for leads, an inquiry was made as to the use of high school volunteers by Mr. Skladonowski

10) New Business

- a) Spiritwear new items and pre-order deadline 9/1/24, will be re-stocking out of stock items
- b) Leads Needed: Game Night, Trunk or Treat, Spring Festival, Movie Night, Dance
- c) Next meeting Sep 24, 2024
- d) Q&A
- 11) Meeting Adjournment at 7:29pm. Mrs. Beach made a motion to approve, Mrs. Saint Louis seconded, motion carried.

End of Minutes

Minutes Recorded by Martina Lanfersiek, Secretary